



Online
WEBINAR

free

5 steps to
IMPROVE
your **career path**

APPLY NOW!





Today, Webinar's **Agenda**

Interaction Media: How to use Google meet.

Purpose: Why Should You attend This Webinar to the End

Brainstorming : Market Trends

Barriers: Know simply How it works (Job Hunting)

TFB Model: Live in the world you created for yourself

Core Competencies: How you will attract your target

Road Map: All What You need

Workshop's: Which one you can Attend +Gifts

Q & A



- +20y Experience in Gulf Market
- +15y Sales & Marketing Expertise
- Certified Energy Manager (CEM)- AEE
- Certified Career Coach –ICF (Intellect)
- B.Sc.. Electronics and Communication
- MBA Cardiff Metropolitan & AASTMA
- MOHTAWA Space Founder

Your Trainer:

Ahmed Rassmy





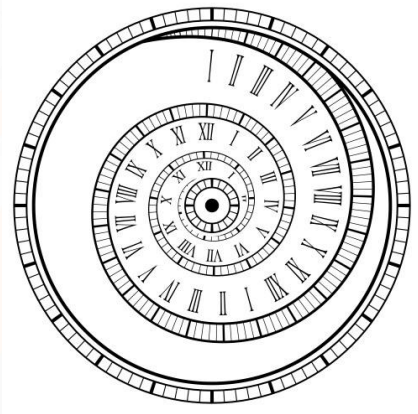
What is the % we spend in works from our life?

33.35%

19 Days Official Vacation/ Year 52w- 3w = 49 week/y

(48 hr/w + 12 hr/w Transportation) = 60 hr/w

60 hr/w x 49 w/y = **2940 hr/Y**
/8760 hr/y



Purpose

Career Quality



Cognitive Behavioral Cycle (T → F → B) الدورة السلوكية المعرفية

1. Think

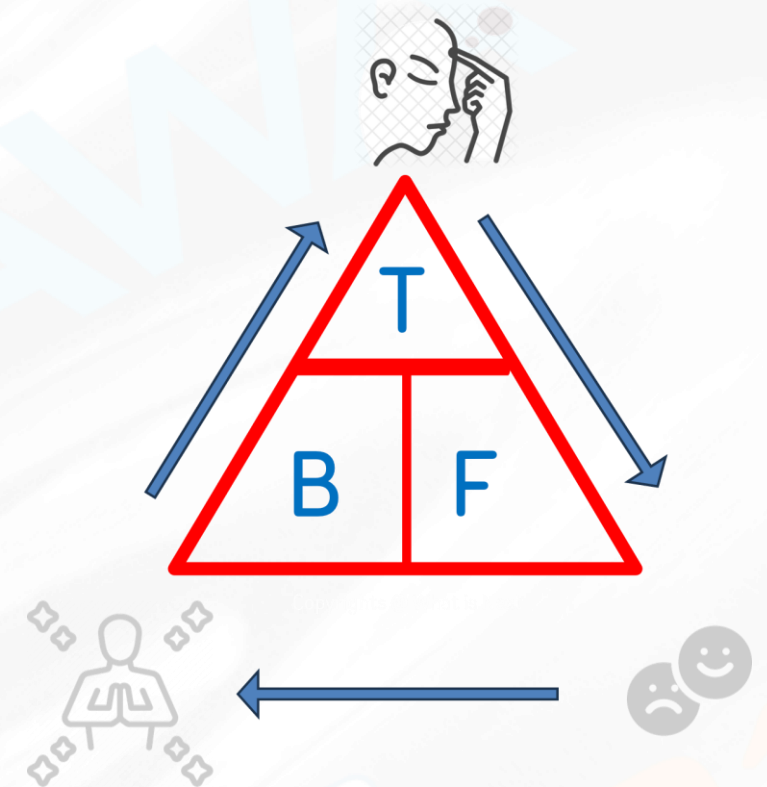
What You Think Will Reflect on Your Emotion.

2. Feeling

Your emotion Will Reflect on Your Behave.

3. Behave

Your Behavior Will Reflect on your Thinking.





Passed = 100

Listed = 20

Called = 15

Interviews = 10

Negotiate = 2

Int. WINNER

What is Your

Core Competencies

To win That Job?



What are you **missing** to advance your career?



Core Competencies
['kor 'käm-pə-tən(t)-sēs]

The resources and capabilities that comprise the strategic advantages of a business.

 Investopedia

Investopedia / Joules Garcia



8 Career Readiness Competencies

as outlined by [NACE](#):

(National Association of Colleges and Employers)

EQ

1. Career and Self-Development
2. Communication
3. Equity and Inclusion
4. Leadership
5. Professionalism
6. Teamwork
7. Critical Thinking
8. Technology

NACE CENTER FOR CAREER DEVELOPMENT AND TALENT ACQUISITION is the face of NACE content and research. The NACE Center addresses critical issues around five topics: career readiness, the job market, career development, talent acquisition, and public policy & legal.

EQUITY AND INCLUSION

Demonstrate the awareness, attitude, knowledge, and skills required to equitably engage and include people from different local and global cultures. Participate in practices that proactively strengthen and transform systems, structures, and policies to foster environments where all can access opportunities and thrive.

الإِنصاف والشمول
القدرة على فهم الثقافات المختلفة والتعامل معها بعدل، مع العمل على تحسين الأنظمة والسياسات لضمان فرص متساوية للجميع وتحقيق بيئة تُمكن الجميع من النجاح.

Source:

<https://career.ufl.edu/gain-experience/career-readiness-competencies/>

<https://www.naceweb.org/>



Your Road Map with MOHTAWA

1. Knowing Myself Self-awareness, aligning strengths and skills with roles.

•**Failure:** Wrong career & Dissatisfaction.

2. Understanding the Job Market: Road Map to Target

•**Failure:** Missed opportunities, wasted time, and misdirected efforts.

3. Resume Writing: Highlights competencies and tailors them to roles.

•**Failure:** Reduce interview calls and chances.

4. LinkedIn Profile: Personal Branding.

•**Failure:** Lost opportunities from Networking.

5. Practicing Job Interviews: Confidence.

•**Failure:** Polite Rejection.





Know Your Self and Others

Group Deep Personality Q&A

Small Talk & Mere Exposure

Online Life Onsite

Behind The Scene

Voice Reading

Body Language

Online Life Onsite

Job Interview & Salary Negotiation

First Impression

Interview Simulation

Online Life Onsite

Professional Resume Writing

5 Hr. on Demand Recorded Videos

Self Study

Professional LinkedIn Profile

2 Hr. on Demand Recorded Videos

Self Study



Thanks